



PRESS RELEASE

Contact:

Todd Twete, *Vice President of Sales*

Phone: 406-552-9818

Email: ttwete@gokadence.com

October 18th, 2015

For Immediate Release

TeleSphere Software Rebrands as KADENCE!

Missoula, MT, October 18, 2015 – TeleSphere Software announced today the launch of their new corporate brand KADENCE. The launch of the new brand was planned in conjunction with the fall Comptel Plus Business Expo being held in San Francisco. The rebranding announcement concludes a yearlong project that entailed retaining the services of a Missoula, MT based marketing and advertising firm as well as obtaining a trademark from the U.S. Patent and Trademark office.

Rebranding as KADENCE reflects the desire to establish a strong and unique brand identity in the industry and also signifies a shift in strategic vision. Historically, TeleSphere Software operated with a focus on CABS and wholesale billing. Tactical and strategic plans have been augmented based on the newest OSS platform KADENCE Circuit Management (KCM). Based on the KCM product roadmap, upcoming releases include network discovery, fiber tracking, trouble ticket and outside plant management.

Todd Twete, KADENCE's Vice President of Sales reflected on the rebranding announcement, "This is quite a milestone in our corporate history. For literally decades, we have operated as TeleSphere Software. We are sincerely appreciative of the customer and partner relationships that made our success possible. As we move forward, our support of those relationships will be unwavering and we hope to further enhance our customers operations and profitability with our newest OSS platform KCM".

About KADENCE

KADENCE is a leading nationwide telecommunications software and professional services provider offering special circuit management, carrier access billing (CABS), mediation, and wholesale billing solutions to ILEC, CLEC, tandem and MSO organizations. KADENCE is a wholly-owned subsidiary of Blackfoot Telecommunications Group based in Missoula, MT. For more information, visit www.gokadence.com or www.blackfoot.com.